

Compliance Solutions for Site Quality



The expansion of online commerce and global communication has created new challenges for organizations that do not have appropriate tools in place to monitor site quality and performance. Rapidly changing content can present a difficult task for any IT professional who must ensure that the structural integrity of their enterprise Web site is maintained. Web sites serve as the public facing “store-front” and also the internal “workspace” for many government agencies, corporate enterprises as well as educational and non-profit institutions. These systems must accurately represent and reflect company standards, legal information, and adhere to increasingly stringent regulations and legislation around the world.

Growing organizations often do not have the IT and personnel resources to address these challenges. However, business opportunities can be lost without implementing an enterprise-wide site quality solution because web sites containing broken links, missing images, and slow-loading pages can create a negative experience for end-users.

Key Challenges



Detect

Automate a comprehensive assessment to identify content and framework site quality issues



Track & Report

Reports, with accurate risk scores, can be distributed to brand managers, usability experts, or site administrators for review and response



Respond & Resolve

Investigate, respond to and resolve site quality issues by prioritizing what to fix first, what to remove, and what issues may require no action at all



Prevent

Prevent site quality issues through real-time scanning, blocking, tagging, and action

AvePoint Compliance Solutions for Site Quality

Assess Existing Sites

- Perform risk analysis and trend data to monitor site quality
- Generate detailed risk-level reports of sites containing errors with configurable scans for violations: Site Quality, Structure, and Content Level Validation
- Determine the nature of existing brand damaging items by scanning against pre-configured or customizable dictionaries

Report on Site Quality Violations

- Brand Quality Reporting
- Offensive Language Tracking
- Broken Links
- Missing Images
- Incorrect Images
- Incorrect Alternative Text
- Slow Loading Pages
- Missing Bookmarks
- Look and Feel
- Community Policy Management
- Complete Link Validation Report *SP1

Respond & Remedy Site Issues

- Determine a best practice approach for remediation of any identified site issues
- Prioritize recommended changes to streamline the future implementation of a restructured compliance framework
- Investigate usage patterns and monitor any information to assess the effectiveness of the site quality management strategy
- Generate error reports once any issue is found and send alert immediately to brand managers, usability experts, or site administrators

Design a Comprehensive Site Quality Management Strategy

- Implement a programmatic and automated approach to enforce brand consistency
- Design an information architecture to address site quality requirements for all enterprise-wide web sites and intranet sites
- Generate branding rules and monitoring schedules
- Capture non-compliant content and block, quarantine, or enforce compliance upon upload

AvePoint Compliance Solutions track and monitor Web systems' structural integrity to help ensure that they are providing an optimum, quality experience from both a content and site perspective.

Next Steps

If you would like a solution demonstration or receive pricing information, please contact: ComplianceSolution@AvePoint.com or your AvePoint sales representative.