

## CASE STUDY



### Customer Location

Stamford, CT

### Industry

Pharmaceuticals

### Platform

Microsoft Office 365

Microsoft SharePoint Online

### Critical Needs

- The ability to quickly restore SharePoint Online content for end users
- Simplified movement of content within SharePoint Online environment
- Automatically enforce site policies and archive content

### Solution

DocAve Online

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**- Stephen Choolfaian,  
Senior IT Lead,  
Purdue Pharma**

## Purdue Pharma Improves IT Efficiency and Supports Microsoft® Office 365 Users with DocAve® Online

### SUCCESS HIGHLIGHTS

- Restored SharePoint Online content for users 67 percent faster – reducing recovery window from three days to one day
- Automated processes for moving content within SharePoint Online, enforcing site policies, and archiving stale content – saving time for IT administrators while meeting compliance objectives and organizational governance policies
- Implemented a Microsoft Azure-hosted Software-as-a-Service platform for Office 365 management

### CUSTOMER PROFILE

Purdue Pharma, a private company founded by physicians, is part of a network of independent associated companies that are committed to advancing the medical care of patients with quality pharmaceutical products.

### THE CHALLENGE

Known for its research and solutions for pain and opioids with abuse deterrent properties, Purdue Pharma has long supported collaboration among its workforce with Microsoft productivity platforms. Recently, the company made the decision to move to the Microsoft Cloud – and Office 365 in particular – to benefit its business users. “In addition to being a major cost-saving initiative, moving to the cloud would allow us to respond to needs in a more agile way,” said Stephen Choolfaian, Senior IT Lead at Purdue Pharma. “Office 365 made it easier for us to scale and make content available to our users on their mobile devices.”

On Office 365, SharePoint Online is a critical system for the organization for document storage, collaborative team sites, and business user applications. The system also acts as a full-fledged workflow application, making it easier to automate processes around initiatives like the company’s Law Enforcement Education program, which tracks the company’s efforts to help against drug diversion. Purdue Pharma is currently supporting more than 1,500 users and storing one terabyte of content on SharePoint Online.

In the process of planning its move to Office 365, Purdue Pharma administrators determined that Office 365’s native ability to recover files was not sufficient for its needs. If a user was to delete a document library, the only way to get it back would be to override the entire site collection with a backup, losing any changes that were made after the deletion occurred. “The Office 365 data recovery capabilities are set up for either complete disasters or small problems, but we needed a system that could provide data security at any level,” Choolfaian said.

The company's administrators began a search for the right solution.

## THE AVEPOINT SOLUTION

Purdue Pharma chose to implement DocAve Online – part of AvePoint Online Services, a 100 percent Microsoft Azure-based Software-as-a-Service (SaaS) platform for Office 365. “DocAve Online was our solution of choice because it met all of our Office 365 management needs and is entirely cloud based – which no one else offers,” Choolfaian said. “We were able to get the tool up and running in one morning, and absolutely no maintenance is required to keep it up to date.”

With DocAve Online, Purdue Pharma was able to solve its immediate needs around Office 365 backup and recovery. In addition to simplifying management of Office 365, DocAve Online provides fast, full-fidelity backup and restore capabilities. “DocAve Online lets us easily carry out point-in-time backups and granular recovery, giving us a level of security that SharePoint Online alone doesn't offer,” said Choolfaian.

This improved ability to restore content provided major benefits to users and business productivity in general. “Our ability to recover content for users improved from a three-day window to a one-day window with DocAve Online,” Choolfaian said.

DocAve Online also enables the company to easily move content within SharePoint Online for users. Purdue Pharma can easily respond to evolving architecture needs by moving content in bulk across Office 365 – eliminating the need to carry out a time-consuming export and import process as the platform's native abilities require. “As you're governing a system, you're continually reorganizing it,” Choolfaian said. “With DocAve Online, I can simply point to content and move it where I need, with batch jobs running at a fast rate on the Azure cloud – ultimately saving time and making my job easier.”

Working in a highly regulated industry, ensuring compliance with internal and external governance policies is a top concern for Purdue Pharma's IT team. Specifically, internal policy dictates that certain SharePoint sites must have document versioning turned on in order to retain a history of the content. With DocAve Online, Purdue can monitor its sites

around the clock and automatically adjust unauthorized changes in settings, security, and configurations. “DocAve Online allows us to automatically enforce versioning on sites where it is required so that Office 365 stays consistent with our company policies around content management and storage.”

In the future, Purdue Pharma will rely on DocAve Online as a key component of its content archiving process. Using Nintex Workflow software, administrators will identify sites that are no longer used, and DocAve Online will then automatically archive those sites to Azure storage. “We have to be careful about what we delete from our environment, so we need to archive specific content that has not been used for extended periods of time to de-clutter our system,” Choolfaian said. “DocAve Online will be an important part of this process.”

## THE BOTTOM LINE

With AvePoint Online Services, Purdue Pharma was able to meet all of its Office 365 management needs – including data protection, content migration, policy enforcement, and archiving – with one SaaS solution. In addition to improving efficiency and saving time, the organization's IT team was also able to fulfill its mission to be more agile and responsive to business user requests by leveraging the cloud. “Office 365 has gaps in its functionality, and we're now able to address them with AvePoint,” Choolfaian said. “Having a tool like DocAve Online is like a fire extinguisher – when you need it most, it's the happiest thing you'll ever see.”

## ABOUT AVEPOINT

AvePoint is the Microsoft Cloud expert. Over 15,000 companies and 3 million cloud users worldwide trust AvePoint to migrate, manage, and protect their Office 365 and SharePoint data. Founded in 2001 and headquartered in Jersey City, NJ, AvePoint is privately held and backed by Goldman Sachs.

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