



AvePoint Showcases New CRM Solutions as Bronze Sponsor of Microsoft Dynamics Convergence 2014

AvePoint will demo new products and offer thought leadership for enterprises optimizing their customer relationship management platforms in conjunction with Dynamics CRM

Atlanta, GA — February 27, 2014 — [AvePoint](#), the established leader in enterprise-class big data management, governance, and compliance software solutions for next-generation social collaboration platforms, today announced it is a Bronze Sponsor of [Microsoft Dynamics Convergence 2014](#), taking place March 4-7, 2014 at Georgia World Congress Center in Atlanta. AvePoint will showcase its solutions enhancing productivity, administration, and mobility for Microsoft Dynamics CRM deployments.

Visit AvePoint Booth 2620 for New Solutions

Attendees can visit the AvePoint booth (#2620) to meet with company subject matter experts to discuss topics surrounding Microsoft Dynamics CRM and receive demonstrations of AvePoint's customer relationship management (CRM) solutions for public sector, mobility, and productivity. These demonstrations will feature AvePoint's newest product releases as well as product previews for the upcoming year, all fully supporting Microsoft Dynamics CRM 2013.

Public Sector Solution: AvePoint will preview its newest solution, [AvePoint Citizen Connect](#), which provides a unified system to allow citizen service organizations to better connect with and serve the constituents they support. In order to increase transparency and reduce request response times, citizen service organizations agencies, or citizen-support non-government organizations (NGOs) now have the ability to automate case management and allow field staff, operational centers, and citizens to input and manage requests from any device, anywhere, at any time.

Mobility: AvePoint will showcase the latest releases of [AvePoint Timeline Pro](#) and [AvePoint Pipeline Pro](#), with enhancements that improve app usability and enable organizations to further tailor the applications to meet their specific business needs. These applications empower CRM end-users to be more productive on-the-go by providing dynamic, graphical displays of relevant account, contact, campaign, or opportunity information and history for improved account insight, on-the-go activity logging and information updates, and forecasting.

Productivity: AvePoint will unveil its recently added Tags feature in the [AvePoint Productivity Suite for Dynamics CRM](#), which provides with metadata tagging, metadata-based search, and reporting on tag utilization across entity sets to improve CRM asset classification, analysis, and insight.

Additional Booth Activities

Microsoft Convergence 2014 attendees will have the chance to enter to win an Xbox One Day One Edition, courtesy of AvePoint. Individuals can learn more about how to enter the giveaway by visiting the AvePoint booth. The final drawing will be at 4:15pm on Thursday, March 6, 2014 at Booth #2620.

“AvePoint is excited to not only join the global Microsoft Dynamics CRM community to offer best practices and knowledge to optimize CRM deployments, but also showcase its newest advancements for the public sector,” said Dr. Tianyi (TJ) Jiang, AvePoint Co-CEO and Co-Founder. “The public sector requires unique tools to better serve its citizens in a timely and efficient manner. Citizen Connect takes one large step toward streamlining this necessity.”

For more information on AvePoint activities at Microsoft Convergence 2014, please [visit the event microsite](#).

About AvePoint

AvePoint is the established leader in enterprise-class big data management, governance, and compliance software solutions for next-generation social collaboration platforms. Focusing on helping enterprises in their digitization journey to enable their information workers to collaborate with confidence, AvePoint is first to market with a unique solution that centralizes access and control of information assets residing in disparate collaboration and document management systems on-premises and in the cloud. AvePoint solutions and services aim to bring together business, IT, as well as compliance and risk officers to serve key business objectives such as big data, cloud integration, compliance, enterprise content management, and mobile data access monitoring.

Founded in 2001 and based out of Jersey City, NJ, AvePoint serves more than 13,000 organizations in five continents across all industry sectors, with focused practices in the energy and utilities; financial services; healthcare and pharmaceuticals; and public sector industries. AvePoint is a Depth Managed Microsoft Gold Certified Application Development Partner and Gold Certified Collaboration and Content Partner, as well as a US Government GSA provider via strategic partnerships.

To follow AvePoint on social media, please [visit our website](#).

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