

## AvePoint Offers Free 100 GB Migration to SharePoint Server 2010

**DocAve Migrator lowers the barrier to SharePoint adoption by seamlessly transferring all content and data, as well as all metadata and securities, from 14 legacy repositories onto SharePoint**

*Jersey City, NJ — March 16, 2011 —* AvePoint, a proven leader in providing infrastructure management software solutions for Microsoft SharePoint, today announced that it will offer free licenses to migrate 100 gigabytes (GB) of data from legacy content repositories to SharePoint Server 2010 with its DocAve Migrator to new customers worldwide. DocAve Migrator provides a fully mapped and flexibly schedulable migration to SharePoint Server 2010 from prior SharePoint releases as well as 14 additional legacy content repositories.

“We are proud to offer the global SharePoint community the first 100 gigabytes of migration to SharePoint with our DocAve Migrator tool free of charge”, said George Petrou, Vice President of Product Management for AvePoint. “Organizations worldwide are quickly recognizing the vast potential SharePoint 2010 offers, yet seek a way to move their business-critical content and data onto the new platform with minimal business disruption. Our DocAve Migrator promotion enables companies to more quickly take advantage of our solution’s ability to map all content, metadata, customizations, and configurations to SharePoint 2010, with the flexibility to schedule the migrations to take place according to their specific organizational timetables.”

With DocAve Migrator, organizations utilizing prior versions of SharePoint as well as legacy content repositories – including Lotus Notes and EMC Documentum – can perform a scalable, comprehensive, and reliable migration to SharePoint 2010 in addition to:

- Transforming existing metadata into SharePoint 2010 Managed Metadata, ensuring total compliance with pre-established taxonomy and governance policies
- Incremental migration options for platform co-existence between different versions of SharePoint, in order to minimize the business impact of migrating to SharePoint 2010
- Complete fidelity with granular control over content to be migrated – at the item, site, and subsite levels – with flexible filters, configurable mapping rules, and metadata management during migration
- Thorough migration planning with DocAve Pre-Migration Scanner, flexibly schedulable migration plans to run at times best for the business, and detailed logging of migration jobs for post-migration reporting

### **Complete Data Awareness, Management, and Protection of Migrated Content with DocAve**

DocAve Migrator is part of AvePoint's award-winning DocAve Software Platform, comprehensive, infrastructure management and protection solution for SharePoint 2010. With a unified, browser-based user interface and a fully distributed architecture, DocAve offers more than 30 independently deployable modules for SharePoint 2010 data protection, administration, replication, migration, archiving, deployment management, reporting, storage optimization, and content lifecycle management.

*For more information on DocAve Migrator, visit: <http://www.avepoint.com/sharepoint-migration-promotion>. To take advantage of the 100GB Migration promotion today, please contact an AvePoint sales representative by calling 201-793-1111 or emailing [Sales@AvePoint.com](mailto:Sales@AvePoint.com).*

## **About AvePoint**

AvePoint is a global technology company and software leader headquartered in the United States. Since its founding in 2001, AvePoint has become one of the world's largest provider of infrastructure management software solutions for SharePoint. Propelled by one of the world's largest SharePoint-exclusive research & development team, AvePoint is a premier provider for business demanding the most powerful and flexible infrastructure management solutions for their SharePoint environments and assets. AvePoint's award-winning DocAve Software Platform is recognized as an industry standard for comprehensive, scalable, and modules for SharePoint backup and recovery, administration, replication, migration, archiving, deployment management, reporting, storage optimization, and content lifecycle management solutions.

AvePoint is headquartered and maintains its principle engineering center in Jersey City, NJ, with wholly owned sales and engineering centers in the USA - San Jose, Los Angeles, Seattle, Chicago, Washington DC, Houston, Boston; Ontario, Canada; Melbourne, Australia; London, United Kingdom; Munich, Germany; Johannesburg, South Africa; Tokyo, Japan; Singapore; and China - Beijing, Changchun, Dalian. AvePoint's global team, fortified by an expansive network of certified partners, helps more than 8,000 enterprise customers – including many Fortune 500 companies and government agencies – to protect, manage, optimize, their mission-critical SharePoint environments. AvePoint is a Gold Certified Microsoft Partner and GSA provider.

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