AvePoint DocAve Software Platform and NewsGator® Social Sites for SharePoint 2010

Enhancing SharePoint Collaboration and Management

AvePoint’s DocAve Software Platform is the industry’s only truly integrated platform for SharePoint management, protection, storage optimization, and migration, allowing organizations to scale SharePoint’s architecture while simplifying SharePoint management. Combined with NewsGator’s enterprise social computing and collaboration platform, Social Sites for SharePoint 2010, companies can truly unleash SharePoint’s business potential by increasing user adoption, productivity and collaboration, while unifying the supporting technology infrastructure.

NewsGator provides the social collaboration enhancements necessary to inspire business owners to participate and contribute, resulting in an exponential increase in SharePoint adoption and content production. Given that businesses are increasingly relying on SharePoint and the social elements provided by NewsGator, there needs to be significant attention paid to both securing the platform and making sure it is scalable to accommodate the business’ future growth. AvePoint helps organizations efficiently manage and protect their SharePoint implementation, while improving the scalability of SharePoint’s architecture to support growth and expansion.

Combine truly scalable SharePoint migration, protection, and management with a unified social collaboration platform to achieve:

- Increased SharePoint adoption, collaboration, and social capabilities
- Robust SharePoint data protection with reduced restore times
- Intelligent SQL optimization and increased SharePoint performance
- Fully integrated SharePoint management and protection
The highly flexible architectures of the DocAve Platform and Social Sites 2010 enable organizations to broaden their SharePoint deployments at their own pace, helping deliver maximum value at any stage in the SharePoint lifecycle.

Together, AvePoint, NewsGator, and SharePoint are propelling the future of productivity.

**Encouraging SharePoint Adoption**

NewsGator Social Sites drives user adoption by extending SharePoint’s social collaboration features. Capabilities known to users from familiar consumer-oriented social software products, such as microblogging, activity streams, social profiles, and mobile clients, ensure usability and the ability to extract real business value from collaborating and working with a recognizable interface in a known environment.

NewsGator Social Sites provides organizations with:

- **Communities:** Easily collaborate with peers, other departments and agencies regardless of time & distance
- **Microblogging & Activity Streams:** Gain better visibility of peer contributions, internal and external community activities, new documents, as well as videos, blogs, wikis, and the latest news feeds
- **Expertise Discovery:** Effortlessly find experts and uncover knowledge or data
- **Ideation/Innovation Management:** Drive innovation via simplified generation, capture, and prioritization of ideas
- **Expert Profiles:** Boost efficiency with personal profile pages (e.g. MySites) that detail individual expertise & social actions
- **Rich Desktop, Email, and Mobile Clients:** Enable a distributed workforce to collaborate from anywhere
- **Metrics and Social Insights:** Measure the pulse, success, and expertise-level of a community by viewing activity metrics
- **Security:** Control access and protect confidential information with granular security controls
- **Localization:** Support country or region-specific needs with product localization in 10 languages

**Scale SharePoint to Support Growth**

As user adoption increases and as the amount of content in SharePoint grows, organizations must ensure SharePoint can support this expansion. The DocAve Software Platform and Social Sites 2010 are able to address these scalability challenges from both an architectural and management perspective. The NewsGator Social Sites platform is flexible, leveraging connections to other modules and third-party tools (e.g., CRM, Twitter, and LinkedIn). As a managed service application, Social Sites 2010’s simple plug-and-play solution packages extend the solution’s capabilities.

DocAve allows for customizable storage policies for all SharePoint content. File-based storage systems reduce the capacity burden for SharePoint’s SQL databases – all while keeping SharePoint content fully managed and protected. The entire process is seamless for users simply needing to create, view, and publish content to complete their daily business tasks, who can access and manage content via SharePoint, regardless of whether the data is stored on an SQL Server or other tiered storage devices.

**Protecting SharePoint Assets**

In the event of a computing error or other service issue DocAve can help you instantly recover and restore mission-critical documents. If your business runs on the uptime of strict Service Level Agreements (SLAs) with clients this is a critical need in order to meet the promises made in today’s stringent SLAs. The DocAve Platform offers robust SharePoint data protection that is tightly integrated, minimizing the threat of business disruption. Features of the data protection solution include:

- Protection of SharePoint assets including NewsGator Social Sites, content, solutions, customizations, application and index servers, services, and web-front-end elements.
- Customizable search of contents for restore with minimized recovery time objectives (RTOs).
- Fast restore for accidentally deleted or corrupted content, including restore of accidentally deleted sites with drastically reduced recovery point objectives (RPOs) and RTOs.
- Full-fidelity restore of SharePoint content, in-place or out-of-place, for true data integrity.